

It pays to participate

Earn incentives on air-source heat pump and heat pump water heater technology, and build your business with the NYS Clean Heat Program.



How to apply for an incentive:

1. Enroll as an NYS Clean Heat participating contractor at <https://nystatewidecmp.customerapplication.com>.
2. Select and purchase eligible equipment depending on your customer's needs and Manual J calculations.
3. Install qualified equipment for an NYSEG customer. See eligibility requirements on back.
4. Submit projects on the NYS Clean Heat Program online portal and get paid! Visit nyscleanheatrebates.com.

Learn more at cleanheat.ny.gov/contractors.

Customer rebates and contractor rewards available:

Category	Technology	Incentive	Total Incentive	Participating Contractor Reward ¹
2	ccASHP: Full Load Heating	\$/10,000 Btu/h of maximum heating capacity at 5°F, as documented on the NEEP Product List ²	\$1,000	\$300/project
2a	ccASHP: Full Load Heating with Integrated Controls	\$/10,000 Btu/h of maximum heating capacity at 5°F, as documented on the NEEP Product List ²	\$1,250	\$500/project
2b	ccASHP: Full Load Heating with Decommissioning	\$/10,000 Btu/h of maximum heating capacity at 5°F, as documented on the NEEP Product List ²	\$1,500	\$500/project
2e	Air-to-Water Heat Pump	\$/10,000 Btu/h of heating capacity at the condition of 5°F ambient and 110°F leaving water temperature, or A5W110, as documented by the New York AWHP Qualified Product List (AWHP QPL) ²	\$1,000	\$300/project
5 Retail	Residential Rated Heat Pump Water Heater (HPWH)	\$/Unit	\$900	N/A
5 Midstream	Residential Rated Heat Pump Water Heater (HPWH)	\$/Unit ³	\$1,000	\$50 contractor \$50 distributor

Save your customers money while earning some for yourself!

¹ Each participating contractor may retain up to the participating contractor reward amount shown in the incentive table. The balance of the total incentive less the participating contractor reward must be passed or otherwise credited to the customer in its entirety.

² Total incentive to be limited to 120% of Building Heating Load (BHL) e.g., Total incentive ≥ (Maximum Heating Capacity x 1.2 / HP Sizing Ratio). See Equipment Sizing Requirements in Appendix 2 of the Program Manual for additional details.

³ Available for heat pump water heaters purchased through the instant rebate program at participating retailers. Contractors who are submitting applications with both air-source heat pumps and HPWH cannot receive the \$100 additional reward.

List of eligible NYS Clean Heat equipment:

Category Number	Description	Eligible Technologies	Eligibility Requirements
2	ccASHP: Full Load Heating	Mini-Split Heat Pump ("MSHP"), Central ccASHP	- Each unit must be listed on, or meet or exceed the criteria of, the NEEP Product List - Total heat pump system heating capacity is <300,000 Btu/h for all building types except Multifamily. - Multifamily (5 or more units) installing heat pumps should apply for Category 4, 4a or 4b incentives. - For central ASHPs installed with a back-up furnace in the same heating system, the back-up furnace must have capacity <225,000 Btu/h. - Systems sized for >120% BHL may incur further review and require justification.
2a	ccASHP: Full Load Heating	Mini-Split Heat Pump ("MSHP"), Central ccASHP with integrated controls	- Meets Category 2 – ccASHP: Full Load Heating eligibility criteria - Eligible projects include heat pumps that meet the full building load where the previously existing system is coupled with integrated controls. - Category 2a is only available for retrofit projects of existing structures and is not available to new construction or gut rehab.⁴ - To be eligible for Category 2a incentives, the integrated controls package must be connected to existing fossil fuel heating equipment and must operate the heat pump as the first stage/primary heating system. - Ancillary electric heating systems are not eligible for a Category 2a incentive.
2b	ccASHP: Full Load Heating	Mini-Split Heat Pump ("MSHP"), Central ccASHP with decommissioning	- Meets Category 2 – ccASHP: Full Load Heating eligibility criteria - Eligible projects include heat pumps that meet the full building heating load where the previously existing fossil fuel system is decommissioned. - Retrofit projects are eligible; new construction and gut rehabs are not eligible. - Category 2b will require submission of a decommissioning checklist, which can be found on the Contractor Resources website.⁵
2e	Air-to-Water Heat Pump	Air-to-Water Heat Pump ("AWHP"), for space conditioning	- Eligible heat pumps must be on the Clean Heat AWHP Qualified Product List ("AWHP QPL").⁶ - Eligible projects include heat pumps that meet 100% of building heating load (BHL) at design conditions. AWHPs that meet only part of the building load are acceptable if the remainder of the load is met by a separate ccASHP. - Retrofit projects, new construction and gut rehabs are eligible. - AWHPs can provide space heating alone or space heating and cooling. AWHPs can also serve domestic water heating loads, but may not be sized to more than 120% of the space heating load, or BHL.
5 ⁷	Residential Rated HPWHs	Residential Rated HPWHs	This category is for HPWHs with a Uniform Energy Factor (UEF) rating. Must meet or exceed ENERGY STAR® Residential Water Heater specification. ⁸

Based on Version 13 of the NYS Clean Heat Program Manual

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⁴ Gut rehabilitation, or "gut rehab," is defined as a renovation that removes material down to structural load-bearing beams, as defined by the TRM v10, effective January 1, 2023.

⁵ The Decommissioning Checklist can be found in the "Air Source Heat Pump" section under the "Prescriptive (Small Projects)" menu on the Resources for Applications page (<https://cleanheat.ny.gov/resources-for-applications/>).

⁶ The NYS Clean Heat AWHP QPL was originally derived from and maintained by Efficiency Vermont. The NYS Clean Heat Program AWHP QPL is maintained by the NYS Clean Heat JMC. The Air to Water Heat Pump Eligibility and Qualified Products document can be found in the "Air Source Heat Pump" section under the "Prescriptive (Small Projects)" menu on the Resources for Applications page (<https://cleanheat.ny.gov/resources-for-applications/>).

⁷ Heat pump water heater incentives are limited to one per customer. If you require more than one unit, please contact the program team.

⁸ ENERGY STAR Water Heater Key Product Criteria: https://www.energystar.gov/products/water_heaters/residential_water_heaters_key_product_criteria