

It pays to participate

Earn incentives on geothermal and heat pump water heater technology and build your business with the NYS Clean Heat Program.



How to apply for an incentive:

1. Enroll as an NYS Clean Heat participating contractor at <https://nystatewidecmp.customerapplication.com>.
2. Select and purchase eligible equipment depending on your customer's needs and Manual J calculations.
3. Install qualified equipment for an NYSEG customer. See eligibility requirements on back.
4. Submit projects on the NYS Clean Heat Program online portal and get paid! Visit nyscleanheatrebates.com.

Learn more at cleanheat.ny.gov/contractors.

Customer rebates and contractor rewards available:

Save your customers money while earning some for yourself!

Category	Technology	Incentive	Total Incentive	Participating Contractor Reward ¹
3	GSHP: Full Load Heating	\$/10,000 Btu/h of full load heating capacity as certified by AHRI ²	\$2,000	\$500/project
5 Retail	Residential Rated Heat Pump Water Heater (HPWH)	\$/Unit	\$900	N/A
5 Midstream	Residential Rated Heat Pump Water Heater (HPWH)	\$/Unit ³	\$1,000	\$50 contractor \$50 distributor
7	GSHP Desuperheater	\$/Unit	\$100	N/A
8	Water-to-Water Heat Pump (WWHP) for Domestic Hot Water (DHW)	\$/Unit	\$900	N/A

¹ Each participating contractor may retain up to the participating contractor reward amount shown in the incentive table. The balance of the total incentive less the participating contractor reward must be passed or otherwise credited to the customer in its entirety.

² Total incentive to be limited to 120% of BHL – for example, Total Incentive ≤ ((Full Load GLHP Rating OR Full Load GWHP Rating x 1.2)/HP sizing ratio). See Equipment Sizing Requirements in Appendix 2 of the Program Manual for additional details.

³ Available for heat pump water heaters purchased through the instant rebate program at participating retailers. Contractors who are submitting applications with both air-source heat pumps and HPWH cannot receive the \$100 additional reward.

List of eligible NYS Clean Heat equipment:

Category Number	Description	Eligible Technologies	Eligibility Requirements
3	GSHP: Full Load Heating	GSHP – General	- Each heat pump in the system must meet or exceed the ENERGY STAR® Geothermal heat pump specification. - Console units and non-console heat pump appliances with less than 24,000 Btu/h rated full load cooling must meet or exceed the minimum efficiencies listed in Tables 10 and 11 in the Program Manual. - Total heat pump system heating capacity is <300,000 Btu/h. - System consists only of individual appliance cooling capacity for open-loop and closed-loop GSHP installs <135,000 Btu/h and/or individual appliance cooling capacity for direct exchange GSHP installs ≤180,000 Btu/h. - Ground loops must comply with applicable New York Department of Environmental Conservation (“NY DEC”), New York City (“NYC”), and International Ground-Source Heat Pump Association (“IGSHPA”) standards. - Systems sized for >120% BHL may incur further review and require justification. - Projects must be sized to meet at least 100% of the load of the project scope at design conditions and serve at least 80% of the building’s total square footage. See Section 3.3.2 of the Program Manual for details. - For Water-to-Water Heat Pumps that meet both space heating and DHW loads, the WWHP size must not exceed 140% of BHL (space heating load); incentives will be capped at 120% of BHL.
		Ground Source Variable Refrigerant Flow Heat Pump (“GSVRF”)	- Must meet or exceed the minimum efficiencies listed in Table 12 in the Program Manual, regardless of total heating system size or individual appliance cooling capacity. - GSVRF full load heating capacity is determined at 32°F entering water temperature and must be <300,000 Btu/h.
5 ⁴	Residential Rated HPWHs	Residential Rated HPWHs	This category is for HPWHs with a Uniform Energy Factor (UEF) rating. Must meet or exceed ENERGY STAR Residential Water Heater specification. ⁵
7	GSHP Desuperheater in Category 3 GSHP Systems	Optional component to GSHP systems	Installed as integrated component in an eligible GSHP.
8	Water-to-Water Heat Pump (“WWHP”) used to meet DHW Load in Category 3 GSHP Systems	WWHP added to ground loop to meet DHW load	WWHP can be integrated into an eligible GSHP system as a dedicated WWHP or combined with space heating, meeting or exceeding ENERGY STAR Geothermal specifications. Must meet 100% of water heating load.

Based on Version 13 of the NYS Clean Heat Program Manual

Questions? Contact our account managers:

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⁴ Heat pump water heater incentives are limited to one per customer. If you require more than one unit, please contact the program team.

⁵ ENERGY STAR Water Heater Key Product Criteria: https://www.energystar.gov/products/water_heaters/residential_water_heaters_key_product_criteria

Visit cleanheat.ny.gov/contractors to view the Program Manual in full.